

COREY HENDERSON MEDIA

MEDIA KIT

Leadership • Entrepreneurship • Innovation • Human Development



Ideas. Insight. Impact.

A global leadership and development platform translating ideas into practical insight for people, organizations, and communities.

*Live Intentionally.
Lead Passionately.
Follow Your Purpose.*

coreyhendersonmedia.com | Chicago, Illinois

About Corey Henderson Media

Corey Henderson Media (CHM) is a global leadership and development platform advancing leadership, entrepreneurship, innovation, and human development - translating ideas into practical insight that helps people, organizations, and communities grow with greater clarity, purpose, and impact.

CHM brings together leadership, entrepreneurship, innovation, and human development to explore how people and organizations can navigate shifting environments, develop new possibilities, and create meaningful progress.

Through original content, media, conversations, resources, and initiatives, CHM connects ideas and perspectives with practical insight designed to encourage intentional growth and meaningful impact.

What We Explore

Leadership & Human Development	Ideas and perspectives that strengthen leadership, confidence, communication, personal growth, and intentional development.
Entrepreneurship & Business	Entrepreneurial thinking, business development, opportunity, innovation, and the evolving business environment.
Innovation & Technology	Exploring the relationship between technology, AI, entrepreneurship, organizations, and human development - and what emerging possibilities mean for the future.
Communication & Culture	Examining how communication, relationships, human connection, and culture influence people, organizations, and communities.
Social Innovation	Exploring ideas and approaches that strengthen human connection, encourage greater understanding, and contribute to meaningful progress within communities and society.

Our Perspective

Leadership connects with human development. Entrepreneurship connects with innovation. Technology connects with people. Communication connects with culture. Ideas connect with possibility.

Corey Henderson Media explores these intersections. Our work considers how ideas, people, organizations, and communities can navigate complexity, recognize emerging possibilities, and move forward with greater intention.

Ideas, Frameworks & Initiatives

CHM's growing platform includes original thought leadership, media content, books, intellectual property, leadership and personal-development resources, faith-centered content, and social-impact initiatives.

Leading Through Complexity™

A leadership perspective focused on helping leaders navigate uncertainty and shifting environments with clarity, communication, and intentional decision-making. It explores how leaders can move beyond reacting to circumstances, better understand the complexity before them, and create thoughtful responses that strengthen people, organizations, and outcomes.

Living Intentionally

A faith-centered space dedicated to spiritual growth and Christ-centered encouragement - helping individuals strengthen their relationship with God and develop the confidence to walk in their calling and purpose.

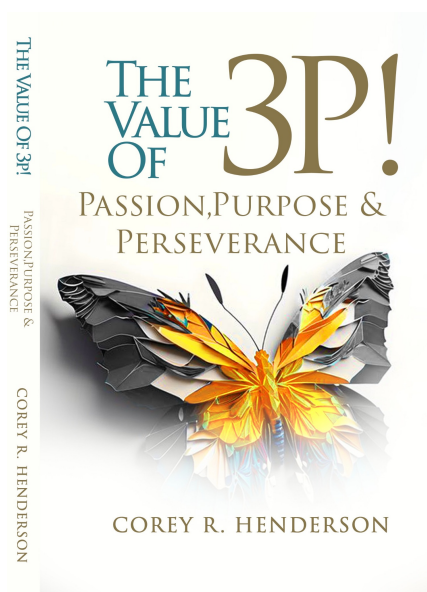
Entrepreneur Mindshift! - Clarity. Focus. Growth.

An upcoming book and transformational framework for the self-driven entrepreneur - designed to help individuals move from structured employment thinking toward creative, strategic entrepreneurship.

Blending self-education with practical principles, Entrepreneur Mindshift! explores shifts in clarity, focus, creativity, confidence, risk-taking, time intelligence, renewal, innovation, AI, and purposeful growth. At its core is the mindshift: a conscious transformation in how entrepreneurs think, act, create, and build.

3P! - Passion. Purpose. Perseverance.

Framework • Book • Online Course



3P! is a personal-development framework centered on three foundational principles for intentional growth: **Passion, Purpose, and Perseverance**. The Value of 3P! extends the framework through a published book and online learning experience.

Emotional Capacity™

Awareness. Understanding. Growth.

A wellness and human-development framework designed to help individuals understand, manage, and utilize their emotions in productive ways - strengthening emotional awareness, communication, empathy, and resilience.

Developed by Corey Henderson Media in partnership with The One Good Deed Foundation, Emotional Capacity™ equips people with practical tools for turning pressure into purpose, conflict into connection, and greater awareness into healthier environments.

Key Outcomes

- Build awareness of emotional triggers and responses
- Communicate under pressure with clarity and empathy
- Transform limiting beliefs into empowering mindsets
- Strengthen the four pillars of wellness: emotional, mental, physical, and spiritual

When we strengthen our emotional capacity, we don't just handle life better - we create environments where empathy, focus, and growth become the norm.

Humanizing Difference™

An evolving social-innovation concept encouraging greater understanding by seeing others beyond labels, assumptions, stereotypes, and our own experiences.

Time Intelligence

A developing perspective on moving beyond traditional time management toward intentionally directing time, attention, awareness, focus, and purpose.

Areas of Conversation

Leadership	Faith
Entrepreneurship	Innovation
Human Development	Business
Communication	Artificial Intelligence & Technology
Organizational Culture	Workforce Development & The Future of Work
Social Innovation	Personal Development

Founder

Corey R. Henderson

Author • Entrepreneur • Business Architect • Communicator



Corey R. Henderson is the founder of Corey Henderson Media and an author, entrepreneur, business architect, and communicator whose work explores leadership, entrepreneurship, innovation, business, communication, human development, and social impact.

Drawing from more than two decades of corporate leadership, business development, and entrepreneurial experience, Corey brings together perspectives from across business and human development to examine how individuals, organizations, and communities can grow intentionally within shifting environments.

His work is centered on connecting ideas, people, and perspectives - and translating those connections into practical insight and meaningful progress.



Media & Collaboration

Corey Henderson Media welcomes select opportunities involving media and editorial collaborations; television, radio, and digital media; interviews and expert commentary; podcasts and conversations; speaking engagements; leadership and business discussions; partnerships and collaborations; and community and social-impact initiatives.

MEDIA INQUIRIES

For media interviews, commentary, speaking engagements, podcasts, partnerships, collaborations, and other opportunities:

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